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Mark Hoffmann is an author-illustrator and professor who found his love of children's literature ignited after having his son. Mark leans heavily on his design and color work, but also enjoys adding wit, charm, and oddity to every book he works on.

I'D LOVE stories that walk the edge of absurdity, are dripping in character, and let me play with quirky design. If I could illustrate a story that was part Bob Shea, part Oliver Jeffers, and part Allan Ahlberg, I'd be a happy camper, even though I don't like camping.









